**#EveryDayCounts – Join the campaign**

Government needs to step in to secure swift, simple and substantial support to charities. Add your voice to the [#EveryDayCounts](https://twitter.com/hashtag/EveryDayCounts?src=hashtag_click) campaign by:

* Writing to your MP/AM – you can use the sample email below
* Sharing your experience on social media using #EveryDayCounts – make sure people know how you’re responding to COVID-19 and why you need support
* Sending a copy of this letter to your local newspaper to let them know you need support

**How to draft an email to your MP/AM**

Your MP/AM will be much more likely to respond the more personal your email is. If you don’t have time to write a full email yourself you can simply edit and personalise the highlighted parts of the email below. Or even better you can give their office a call and use the structure below to share your experiences.

All you need to convey is why this matters for you, what the situation is in their constituency and that they can help by asking the Chancellor for a support package for charities. You don’t need to know all the details but if you want to call and are interested you can find more details about the campaign [here](https://www.ncvo.org.uk/about-us/media-centre/press-releases/2748-every-day-counts-as-charities-still-wait-for-government-support).

You can also find more about how to get the most from your MP and what they can do for you in our [“What to expect when expecting a general election”](https://www.lloydsbankfoundation.org.uk/media/grcbis4l/westminster-what-to-expect-a5-booklet-2019-digital-final.pdf) booklet.

**Letter/Email template:**

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SUBJECT LINE: Urgent – COVID-19 [INSERT CHARITY NAME] need for government support

Dear [INSERT NAME]

I’m writing to you on behalf of [CHARITY NAME]. We are a local charity in [PLACE] working with [CLIENT GROUP/S] by [BRIEF OUTLINE OF YOUR SERVICES].

[IF RELEVANT INSERT LINE THANKING THEM FOR PREVIOUS SUPPORT OR WORK WITH YOU]

We are committed to supporting our service users who need us more than ever at this time. [INSERT SPECIFIC EXAMPLES OF HOW YOU ARE HELPING PEOPLE AROUND COVID-19 AND HOW THIS COMPARES TO NORMAL – IF YOU CAN GIVE NUMBERS/STATISTICS]. But at the same the COVID-19 pandemic has added lots of challenges to how we work. For example [ INSERT CHALLENGE E.G. FEWER STAFF AVAILABLE; CAN’T DELIVER GROUP WORK OR FACE-TO-FACE SUPPORT] .

We are really concerned about our ability to keep operating and to keep supporting those who need us more than ever. Which is why we need you to do whatever you can to persuade the Chancellor to develop a specific programme to support charities, just as he has done for other sectors.

We currently face losing [ INSERT AMOUNT FROM/ PERCENTAGE OF ] our income as a result of [INSERT REASON] and whilst we are exploring fundraising options it is inconceivable that we and other charities in our situation will get all the support we need to allow us to deliver vital front line support to those who need it most without a specific Government intervention for charities. Unlike businesses, we cannot temporarily shut down and furlough our staff because our services are needed more than ever. We are playing a vital role in our community and we need help to keep doing this in [INSERT TOWN/CITY/REGION]

[OPTIONAL: INSERT ADDITIONAL INFO ABOUT YOUR EXPERIENCES OR LOCAL VALUE THAT YOU WOULD LIKE YOUR MP TO KNOW HERE]

As our MP we’re asking you to help us by:

1. Being in touch – we want to be able to share our experiences with you and the ways you can support those who use our services – You can contact us at [INSERT CONTACT DETAILS]
2. Support the [#EveryDayCounts](https://twitter.com/hashtag/EveryDayCounts?src=hashtag_click) campaign led by [NCVO](1.%09https%3A/www.ncvo.org.uk/about-us/media-centre/press-releases/2748-every-day-counts-as-charities-still-wait-for-government-support) and others across the voluntary sector calling for charities to get Government support in this pandemic. Every day without Government support puts these essential services at greater risk. You can find out more information about the exact support the campaign is asking for [here](1.%09https%3A/www.ncvo.org.uk/about-us/media-centre/press-releases/2748-every-day-counts-as-charities-still-wait-for-government-support).
3. Use your role as [AM/MP - DELETE AS APPROPRIATE] to contact the Chancellor and ask for his commitment for a support package which includes emergency funding and a stabilisation fund to allow services to keep open and charities to be able to pay their staff.

Thank you so much for taking the time to read this and I hope that you are staying safe and well in these unsettling times. Do please be in touch if there is anything that we can help you with.

All the best,

[INSERT SIGNATURE]